



## MINUTES MEETING ARTHUR BIA August 21, 2024 @ 7:30 PM via Zoom link

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### BOARD MEMBERS PRESENT:

Angela Alaimo, Chair, Paula Coffey, Vice Chair, Chris McIntosh, Treasurer, James Coffey and Mitch Keirstead

### Absent:

Sheila Faulkner, Councilor Lisa Hern, Gord Blyth

### REVIEW AND ADOPTION OF THE AGENDA

Chair Angela called the virtual meeting to order at 7:30PM. Add on to Agenda – Letter to OBIAA Motion by Mitch, seconded by Paula to approve the Agenda. CARRIED

### REVIEW AND APPROVAL OF THE MINUTES

Motion by Paula and seconded by Jim to approve the minutes from the June 26, 2024 meeting. CARRIED

### FINANCIAL REPORT

Treasurer, Chris

Report provided – Levy has been paid, and everyone agreed to pay the Littletree invoice. We will present ongoing invoices to Board for approval other than urgent ones which will be circulated by email.

### Items for discussion:

Paula gave an update re the QR codes – no traffic for the first 17 days of July (although rain may be a reason)

We discussed the banner proposal by Township. There were concerns expressed regarding clutter of banners, colours of banners that would not be cohesive with our banners. It was decided that Angela would circulate an email to all directors with a time limit for response of Monday and from those responses we would provide feedback to Council.

Jim spoke to Dan Farrelly and he has advised that Township would spray weeds in front of the downtown buildings and will then go round and pick them.

Message Board – Paula will reach out to Darren about putting it in front of the Chamber office. Angela will send link for the community message board for events. Chris suggested no motion be made until Township has agreed to placement of the message board.

Resolved: To support the OBIAA proposal for the amendment to the legislation to make the OBIAA a non profit organization etc, to request Council support and upon confirmation to also send to the letter of support to our local MPPs. Mitch motion and Paula second

OBIAA provides a bursary for attending its annual conference.

Mitch raised the issue of the levy increasing for larger properties. Would proportionate levies increase the annual amount to have funds for larger projects.

Robyn will be starting a business retention and expansion survey for the downtown area. Robyn has a survey with a number of questions and would like to have feedback from the Board.

Letter for County of Wellington – approved to go forward to Council to ask for support. Robyn suggested to contact Elsa Mann for a resource. We agreed to approach service clubs and churches as well. Paula and Robyn will provide contact info for clubs and churches. Angela will send the letter to Brooke for review and approval to proceed.

Paula requested someone to judge the Chamber awards. Mitch volunteered.

Board approved support for Fran Turnbull's September market.

**ADJOURNMENT** Moved by Chris to adjourn the meeting.